

JON SHORE



JSB GROUP CONSULTING



JBS GROUP OBJECTIVES

At JBS Group it is our desire to bring our skills and experience to help a your company implement new and innovative products and to expand your market presence. We have been entrepreneurs all our careers and bring that outlook and energy to every position. If you require out of the box thinking and solutions, this is where we excel. We are open to the position including international travel and, if necessary, an international posting.



SERVICES OFFERED

Business Development

New, Innovative Product Development

New Product and Technology Research & Implementation

Tourism Business Development

Key Account Sales

Product Marketing

Technology Project Management

Electronic/NFC/RFID Transaction, Authentication, Security and Ticketing System development and implementation

Development and Implementation of Innovative Customer Loyalty Systems

Transaction Security and Fraud Prevention



JON SHORE'S EXPERIENCE:

1979 – 1999

Clinical and private practice in psychotherapy

Specializing in depression treatment as well as professional & personal coaching.

1995 – To Present

Strategy & Innovation Consulting, JBS Group Consulting

Consulted with medium to large firms worldwide. Creating new product innovations and innovative methods of increasing marketability and market presence of existing products.

Consulting focus on innovative yet realistic methods for creating and increasing revenues. Built and maintain web site. (www.corporateconsulting.net)

1999- To Present

Founder & CEO, Sentegra, Ltd., Sentegra, LLC. (www.sentegra.com)

Wrote all patents and trademarks for meWallet® System and idDisc™ technologies.

Designed all meWallet® System software and idDisc™ hardware technologies.

Created and designed all business methodologies for meWallet® System.

Filed all Intellectual property including patents & trademarks.

Wrote business plans.

Participated in creating the in-depth financial plans.

Created yearly budgets, P&L's, short term budgets, etc.

Put together the Sentegra management and development teams.

Raised \$2,900,000 in funding for Sentegra between September 1999 – November 2008.

Sourced all technology suppliers for the meWallet® System.

Led international market research team for seven years throughout Europe and the USA.

Built Sentegra's international customer and partner network.

Managed, on a daily basis, the offshore development team creating the meWallet® System software through completion.

Designed and led development of SMS Emergency Alert System

Designed and led development of an SMS Ticketing and Marketing System

2 pending patent applications for wireless transactions and CRM.



SKILLS:

LANGUAGES

Fluent in English, Conversational in Spanish, German, Functional in French, Learning Russian & Italian.

Lived and worked in Germany for five years. Lived and worked in France for 2 years. Extensive travel throughout Europe, Russia and North America and large business and personal networks throughout North America, Europe and The Russian Federation.



COMPUTER & TECHNOLOGY SKILLS

Microsoft Windows XP, Microsoft Windows 7, Microsoft Windows Server, Microsoft Word, Microsoft Publisher, Microsoft PowerPoint, Microsoft Visio, Microsoft PhotoDraw, Microsoft FrontPage, Microsoft Expression Web, Microsoft Outlook and Business Contact Manager, Macromedia Fireworks & Dreamweaver, Adobe Photoshop, Adobe Acrobat Pro, CorelDraw, Corel PhotoPaint, Corel Word Perfect, Mindjet MindManager, Go To Meeting, Skype, Log Me In, Eclipse. Capable of editing HTML, Capable of editing Javascript, Capable of editing Microsoft SQL tables, Capable of making minor to medium level repairs to Windows XP, Windows 7, Windows Server. Capable of setting up and making minor to medium level repairs to wireless networks, Capable of making minor repairs to desktop and laptop computers, Software systems design, logic flows and data flows, Web site design and creation, Learning Java

BUSINESS AND PERSONAL SKILLS

Strong knowledge base in: Electronic transaction technology, transaction security, ticketing, marketing, identity management and security, loyalty systems, RFID/NFC transaction technology and implementation, text messaging systems (SMS), electronic healthcare data systems, database and system design. Also a very large and diverse international network in all of the above industries. Strong research skills.

Excellent writer and editor. Project management. IP and Patent writing. Excellent skills in international business development and sales. Very strong skills in relationship building with customers, vendors, suppliers and teams. Fits in very well in any culture and is able to help others feel comfortable and listened to. Extremely good listening skills. Very good at synthesizing and clarifying the needs and desires of customers. Very good at follow through and completing projects. Strong skills in reading individuals and groups of all sizes. Very good at accurately projecting market and product trends. Deep understanding of many European and Western Hemisphere markets. Very good presenter. Very good networking skills. Extremely good at conflict resolution as well as customer service. Quick and eager learner.



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